

Tork Healthcare Hand Hygiene Survey

2018-12-14

BACKGROUND

ABOUT THE SURVEY

- The survey was conducted by United Minds on behalf of Tork and in collaboration with the panel provider CINT.
- The survey covered five markets: United States, United Kingdom, Sweden, Germany and Poland.
- A total of 1017 healthcare professionals answered the survey.
- The field period of the survey lasted from 23 November to 7 December, 2018.
- The survey was conducted online.

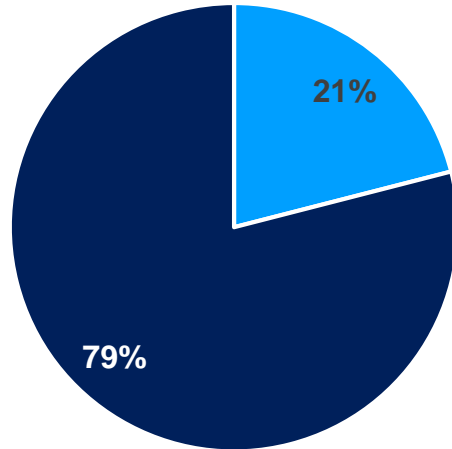
ABOUT THE RESPONDENTS



Demographic data

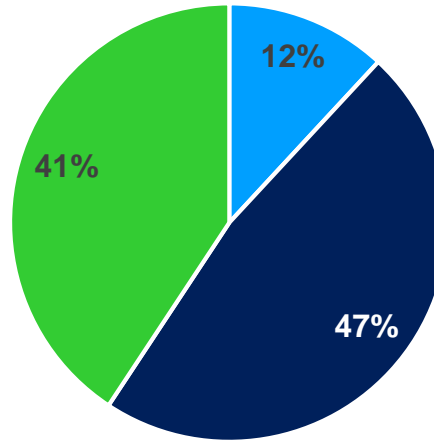
All respondents were asked to answer a number of background questions

GENDER



■ Male ■ Female

PROFESSION



■ Physician (M.D.) ■ Nurse
■ Nursing assistant

13,5 years

Average amount of years spent in healthcare

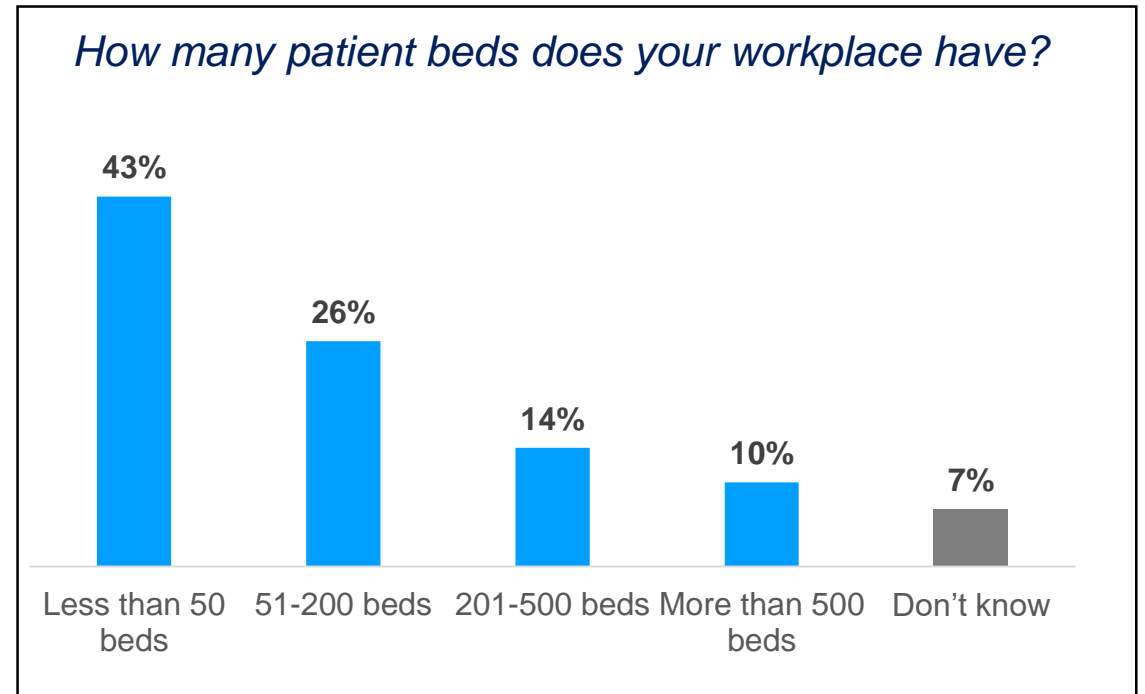
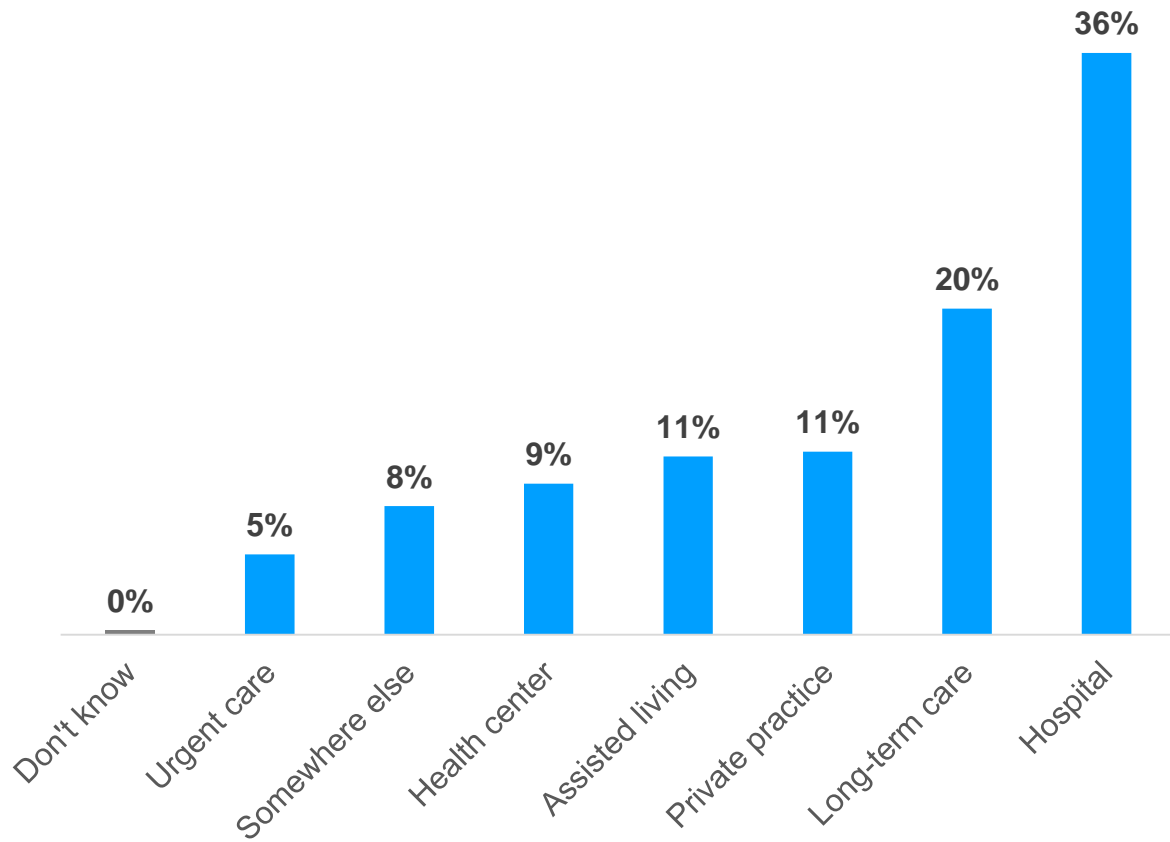
What is your gender?, n=1017

Which of the following best describes your current profession?, n=1017

How many years have you worked in health care?, n=923

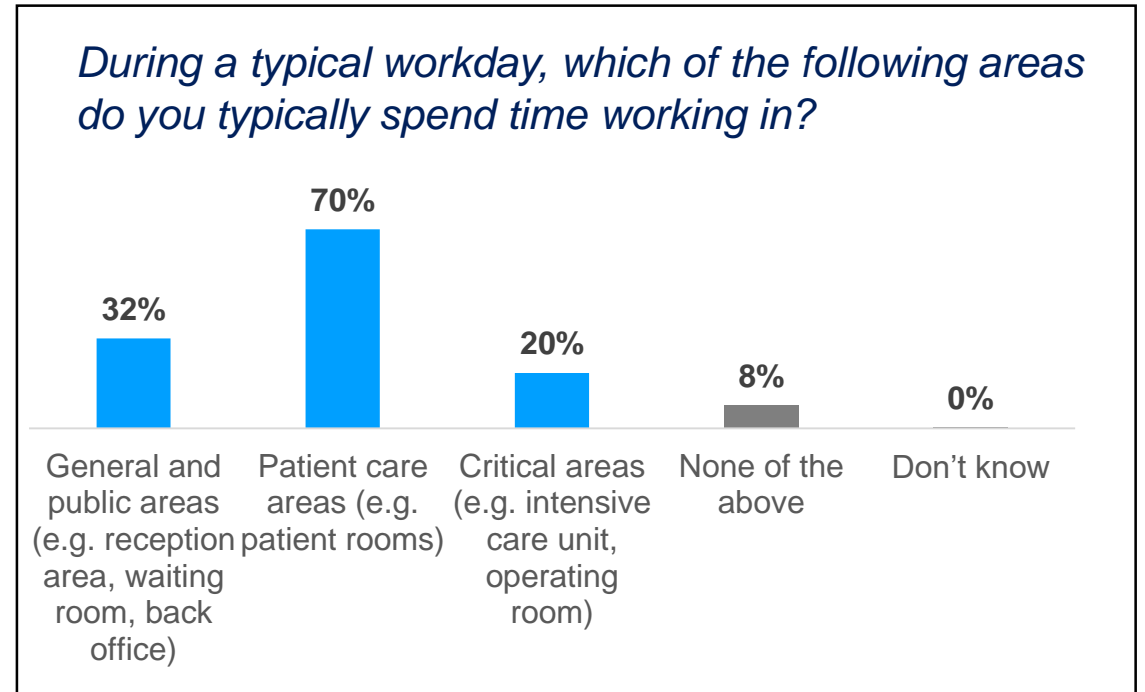
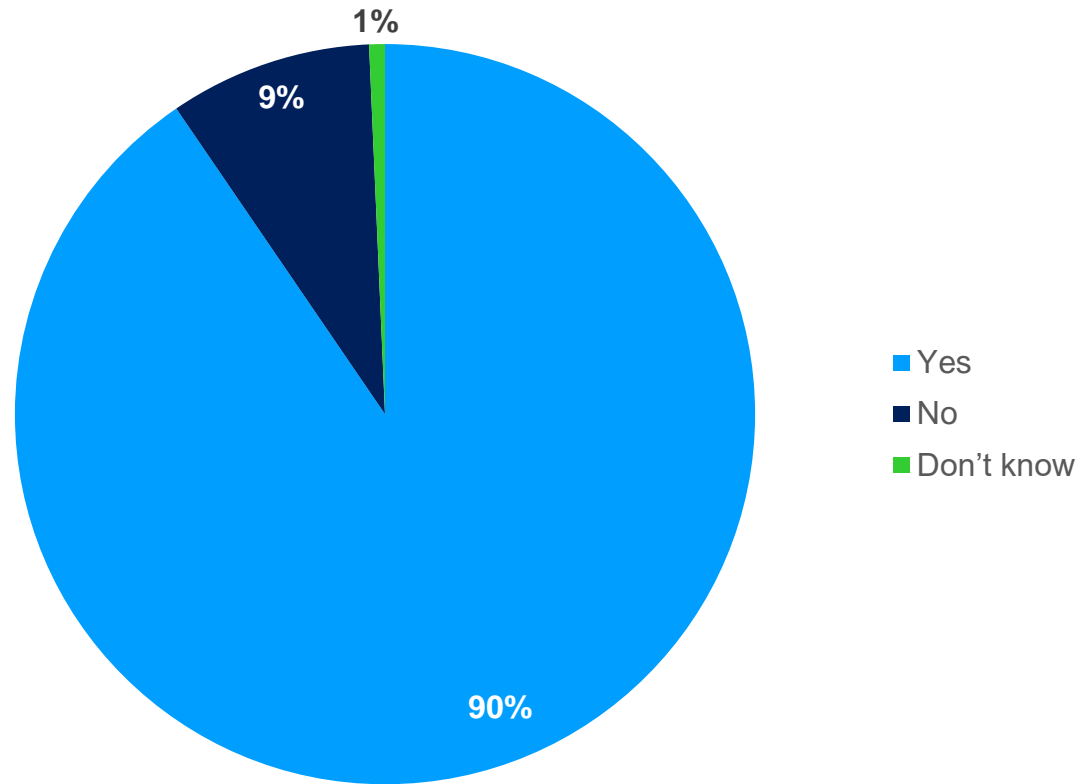
Workplace

Which of the following best describes your workplace?



Patient contact

Do you have regular physical contact with patients in your ward?



Hand hygiene guidelines

Which hand hygiene guidelines do you follow in your ward?

Guidelines	Total	US	UK	Germany	Poland	Sweden
WHO guidelines (The 5 Moments)	45%	20%	53%	64%	66%	21%
National guidelines	54%	78%	62%	16%	36%	77%
Other	3%	5%	2%	3%	2%	4%
Don't know	9%	8%	2%	20%	7%	5%

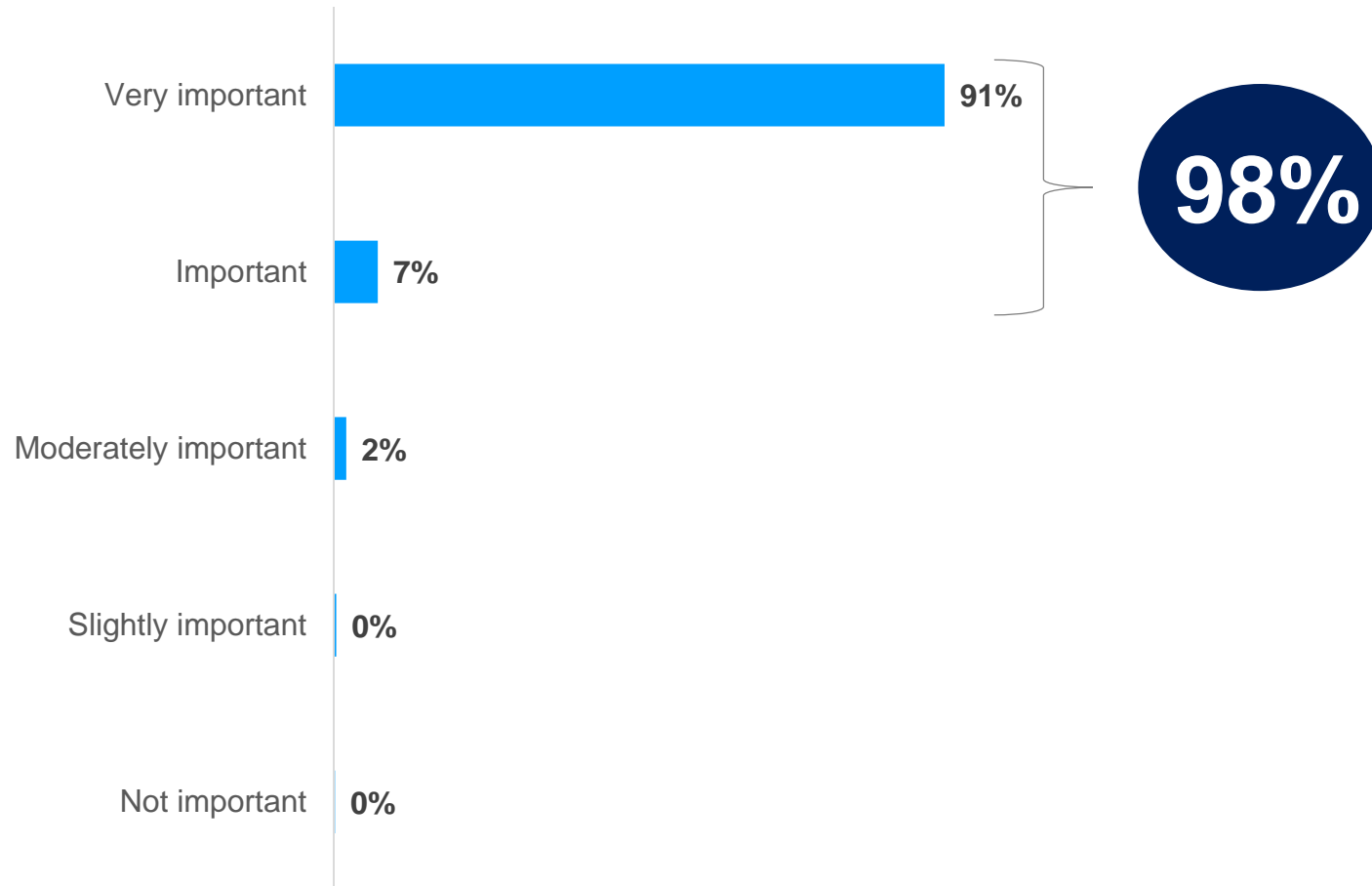
SURVEY RESULTS





Almost all respondents say hand hygiene is important or very important in their daily work

How important is hand hygiene in your daily work?



Nurses and nursing assistants say hand hygiene is important more often than physicians:

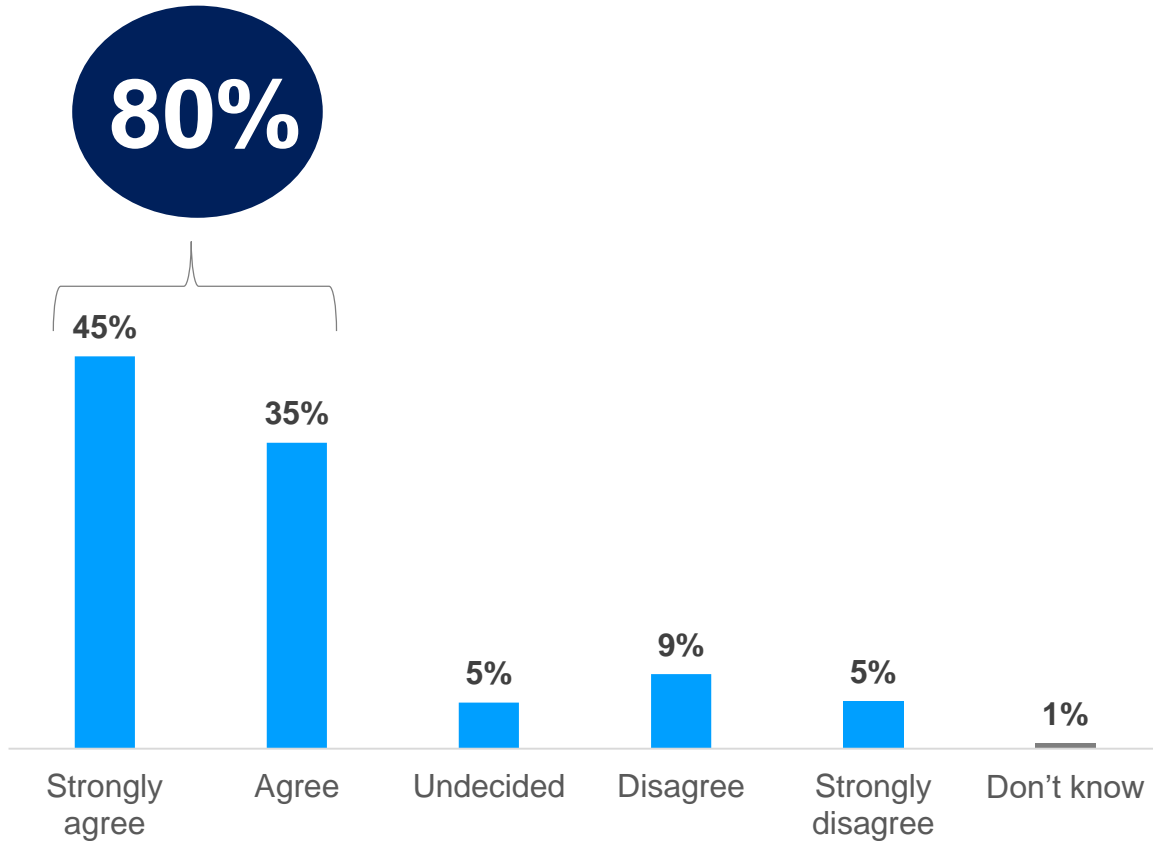
While hand hygiene was important to all professions, nurses and nursing assistants more often reported hand hygiene to be "very important" in their daily work than physicians did:

Nursing assistant	92%
Nurse	91%
Physician (M.D.)	84%

8 out of 10 say they would like to improve their hand hygiene compliance



Please indicate how far you agree or disagree with this statement: *I would like to be better at following hand hygiene guidelines and recommendations at work.*



Nurses and nursing assistants feel less of a need to improve their hand hygiene than physicians:

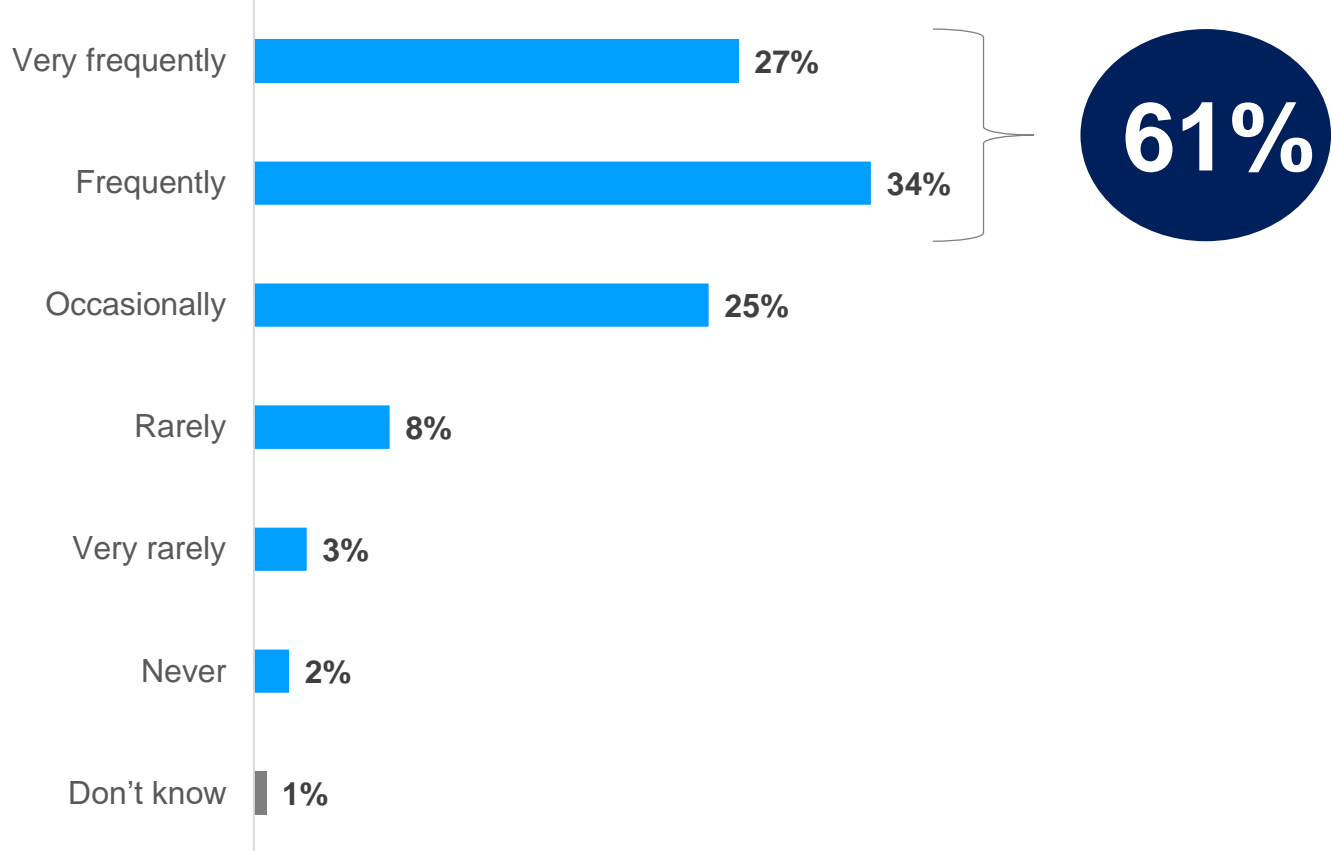
When asked whether they would like to be better at following hand hygiene routines, physicians were slightly overrepresented among those saying they wished so:

Physician (M.D.)	88%
Nurse	82%
Nursing assistant	76%



6 out of 10 report hand hygiene as a frequent topic of work conversations

How often do you discuss hand hygiene with your team at work?



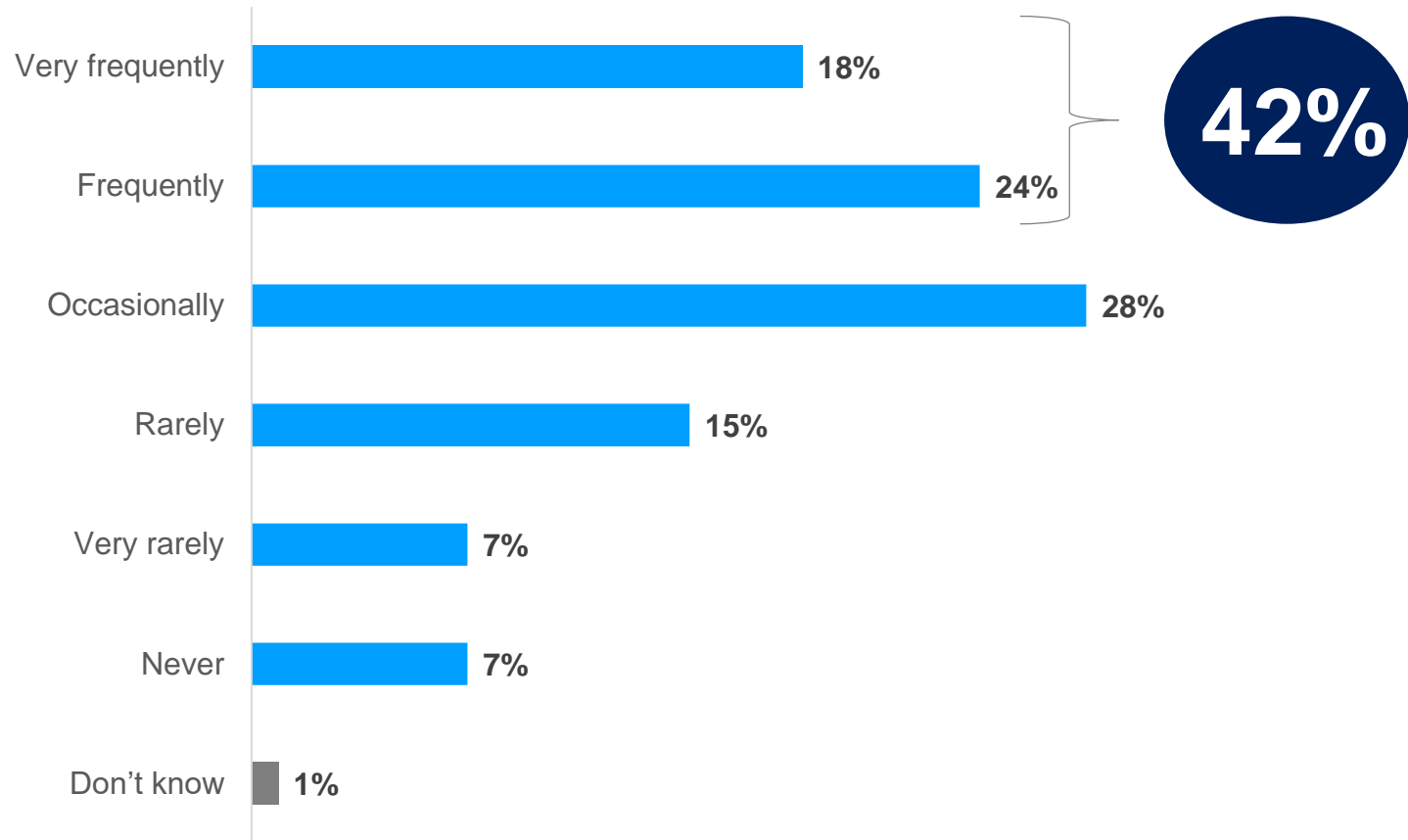
The United States take the top spot for frequent collegial conversations about hand hygiene at work, Sweden comes last:

US	72%
UK	67%
Poland	63%
Germany	56%
Sweden	49%



4 out of 10 say they frequently discuss hand hygiene with their manager

How often does your manager discuss hand hygiene with you?



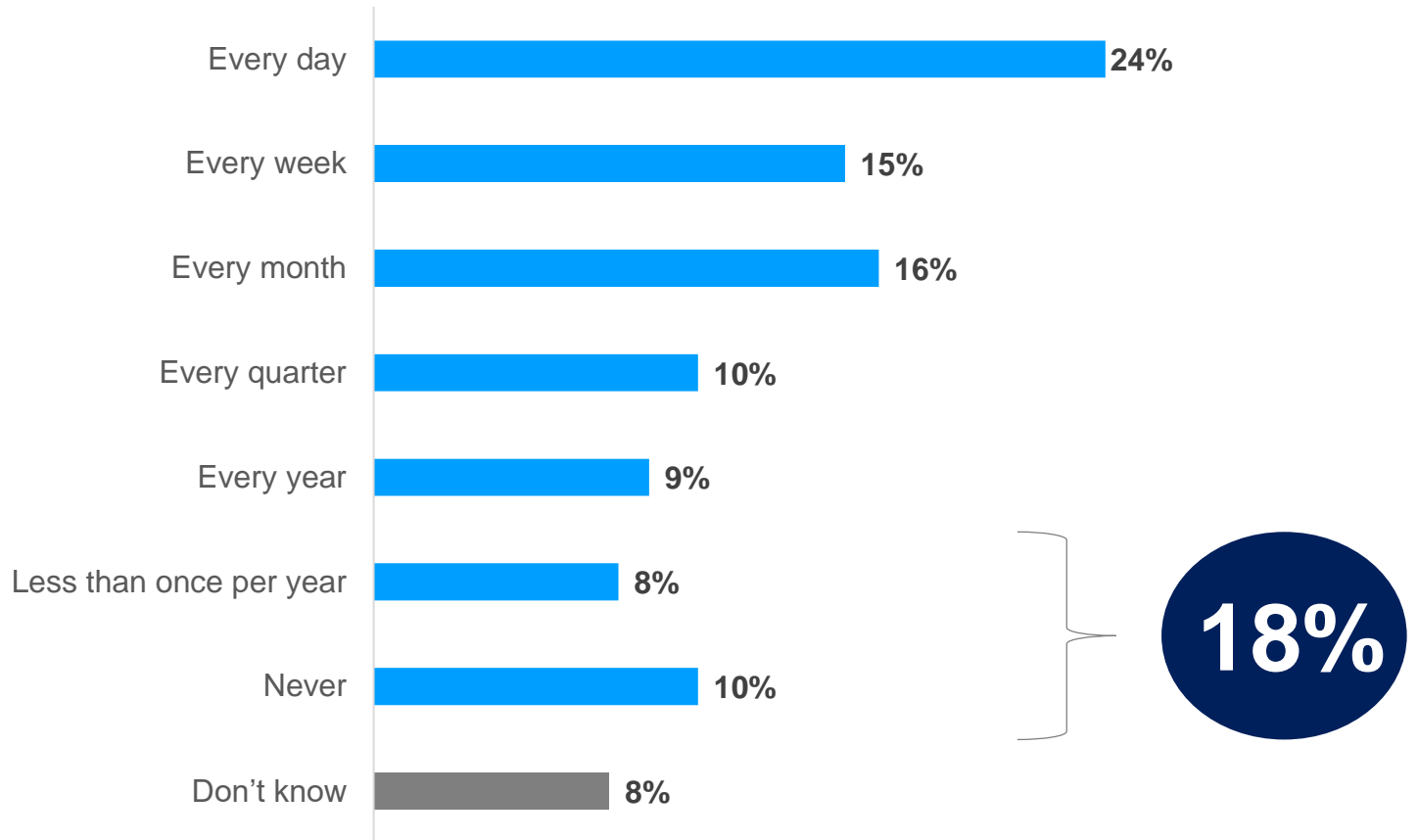
Poland takes the top spot for frequent managerial inquiries about hand hygiene, Sweden comes last:

Poland	51%
US	50%
UK	50%
Germany	40%
Sweden	21%

1 out of 5 have their hand hygiene compliance assessed less than once per year



How often is your hand hygiene compliance assessed by someone in your ward?



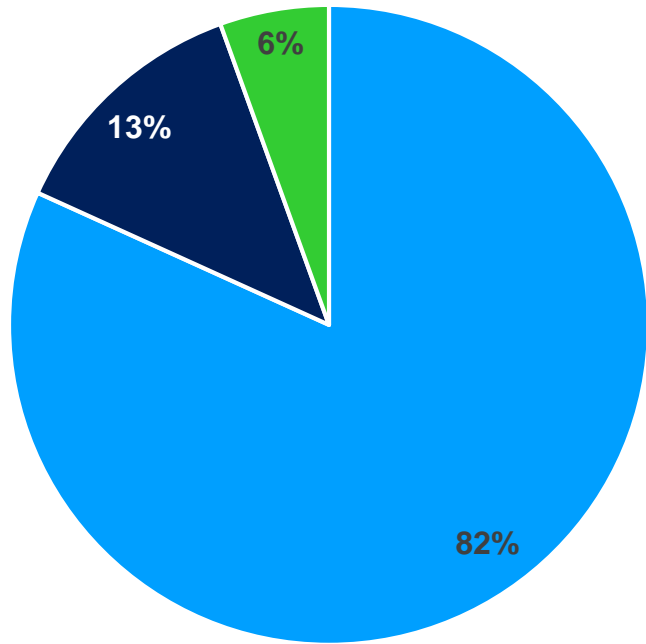
Large differences in daily assessments of hand hygiene between countries

In Poland, 40% of healthcare workers say their hand hygiene compliance is assessed daily by someone in their ward. In Sweden, only 10% of respondents say so.

Poland	42%
US	32%
Germany	18%
UK	16%
Sweden	10%

Manual observation of hand hygiene compliance most common assessment method

Which of the following best describes how hand hygiene compliance is assessed in your ward?



■ Through manual observation
 ■ Through electronic observation
■ Don't know

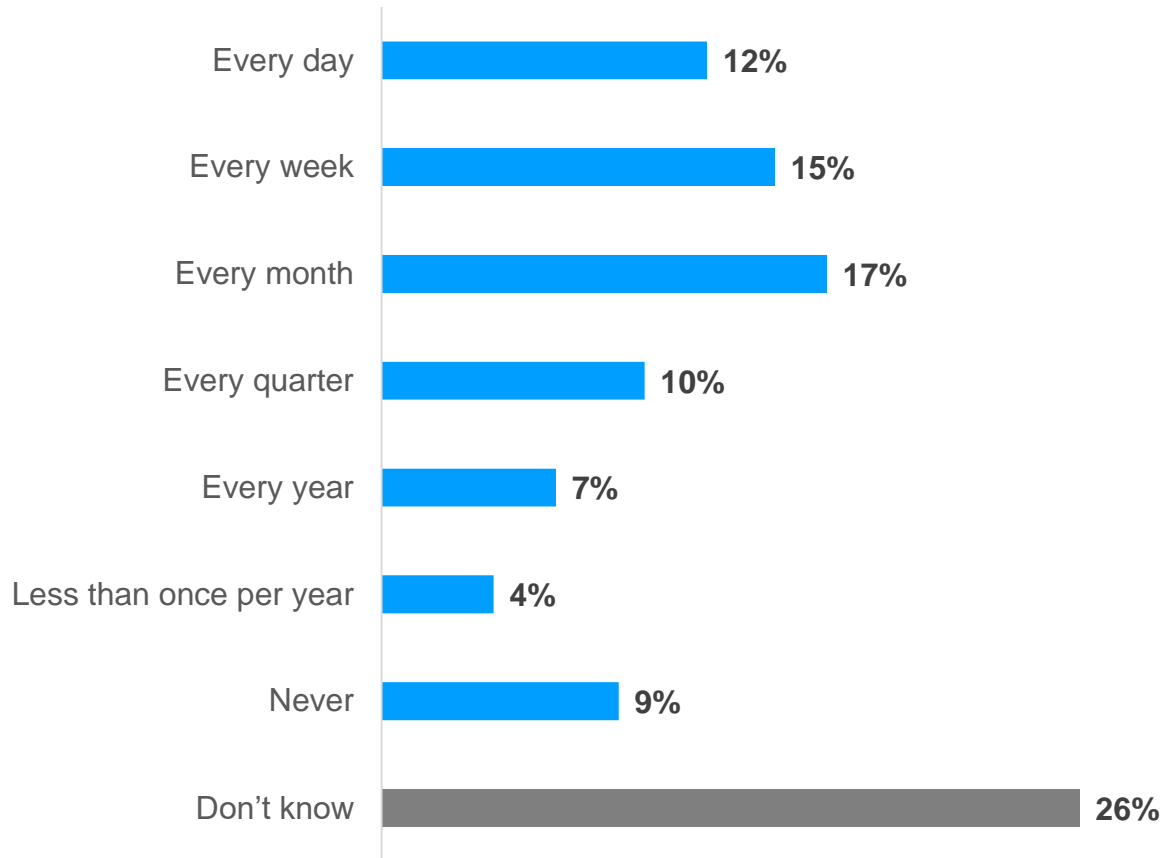
Germany takes the top spot for assessing hand hygiene compliance through electronic observation:

Germany	17%
Sweden	14%
US	13%
UK	13%
Poland	7%



1 out of 4 respondents don't know how often hand hygiene compliance is externally reported

How often is hand hygiene compliance externally reported in your ward?



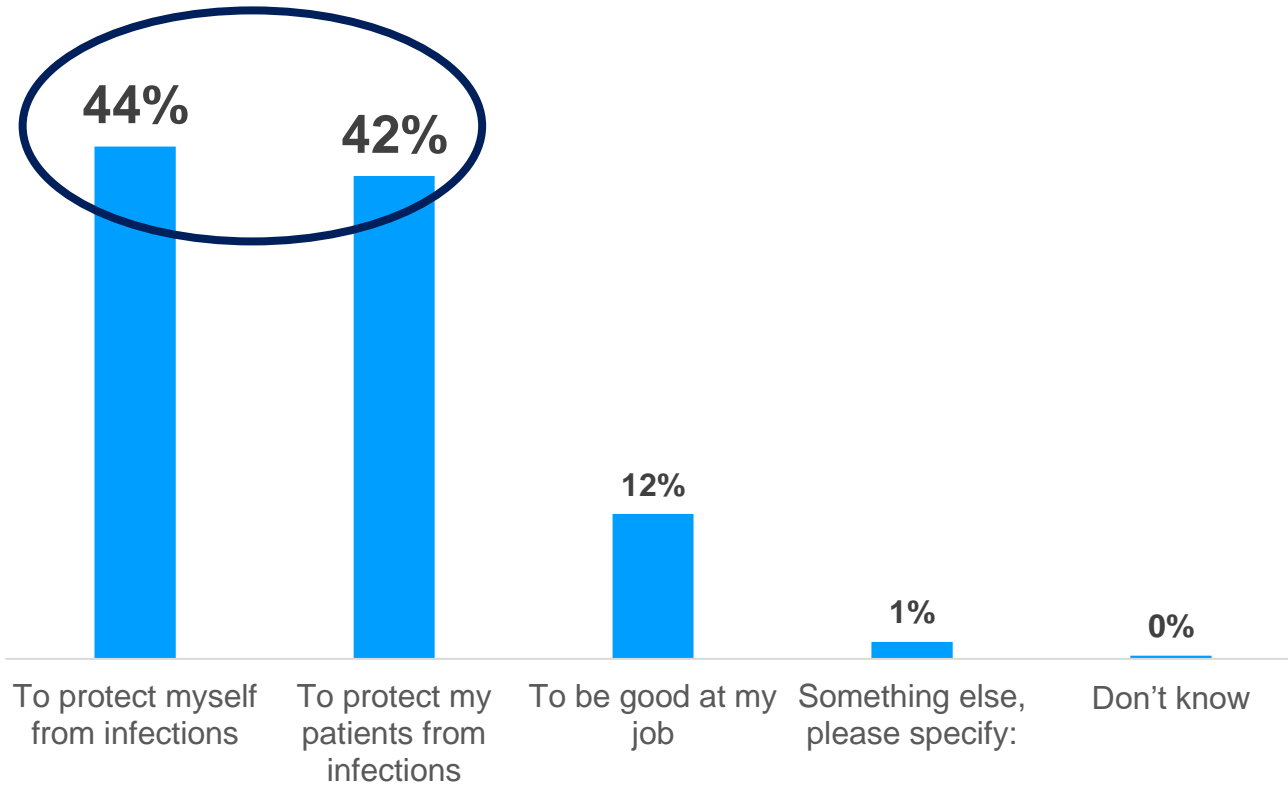
The United States take the lead when it comes to daily external reporting of hand hygiene compliance:

US	18%
Poland	15%
UK	11%
Germany	11%
Sweden	6%

Protecting yourself from infections is a bigger hand-hygiene motivator than anything else



What motivates you most to maintain proper hand hygiene?



Physicians more often cite *"to be good at my job"* as their foremost motivation to maintaining proper hand hygiene

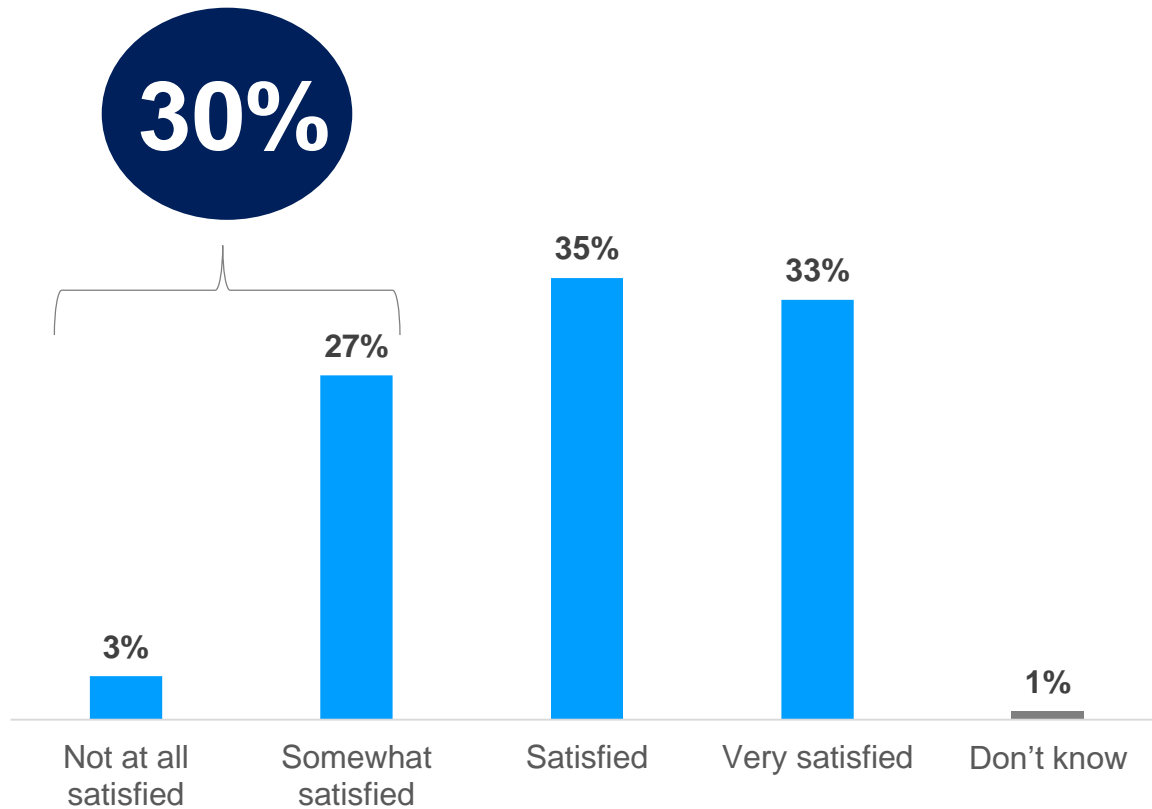
Number of respondents in each profession that cite *"to be good at my job"* as their foremost motivation towards maintaining proper hand hygiene:

Physician (M.D.)	20%
Nurse	13%
Nursing assistant	10%

3 out of 10 less than satisfied with their received hand hygiene training



Overall, how satisfied are you with the hand hygiene training you have received at your ward?



Satisfaction with hand hygiene training varies highly across markets

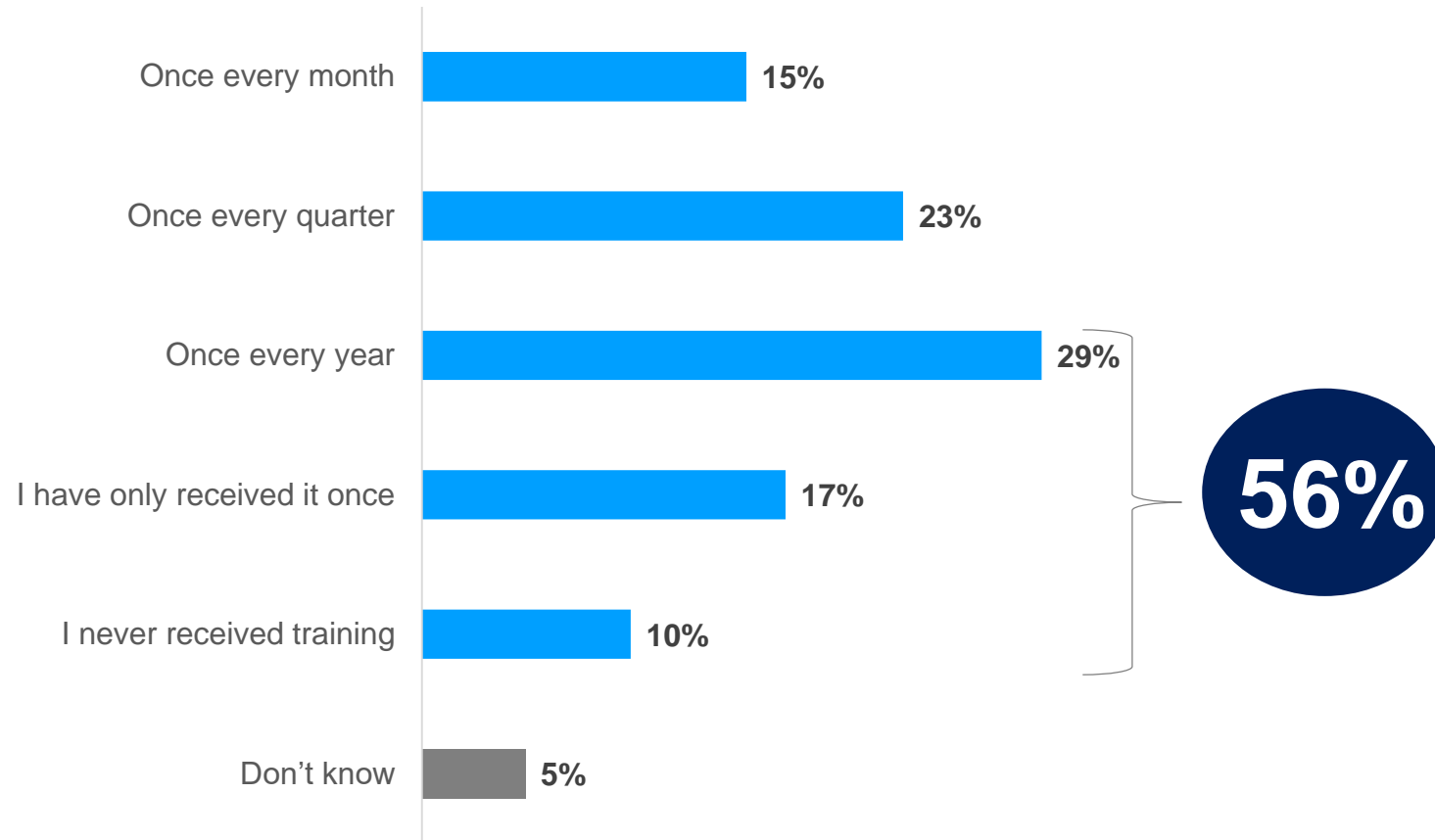
The number of respondents in each country that have answered that they are "satisfied" or "very satisfied" with their received hand hygiene training:

US	87%
UK	72%
Germany	70%
Poland	55%
Sweden	55%

More than half receive training in hand hygiene only once every year, or less often



How often do you receive training in hand hygiene at your current ward?

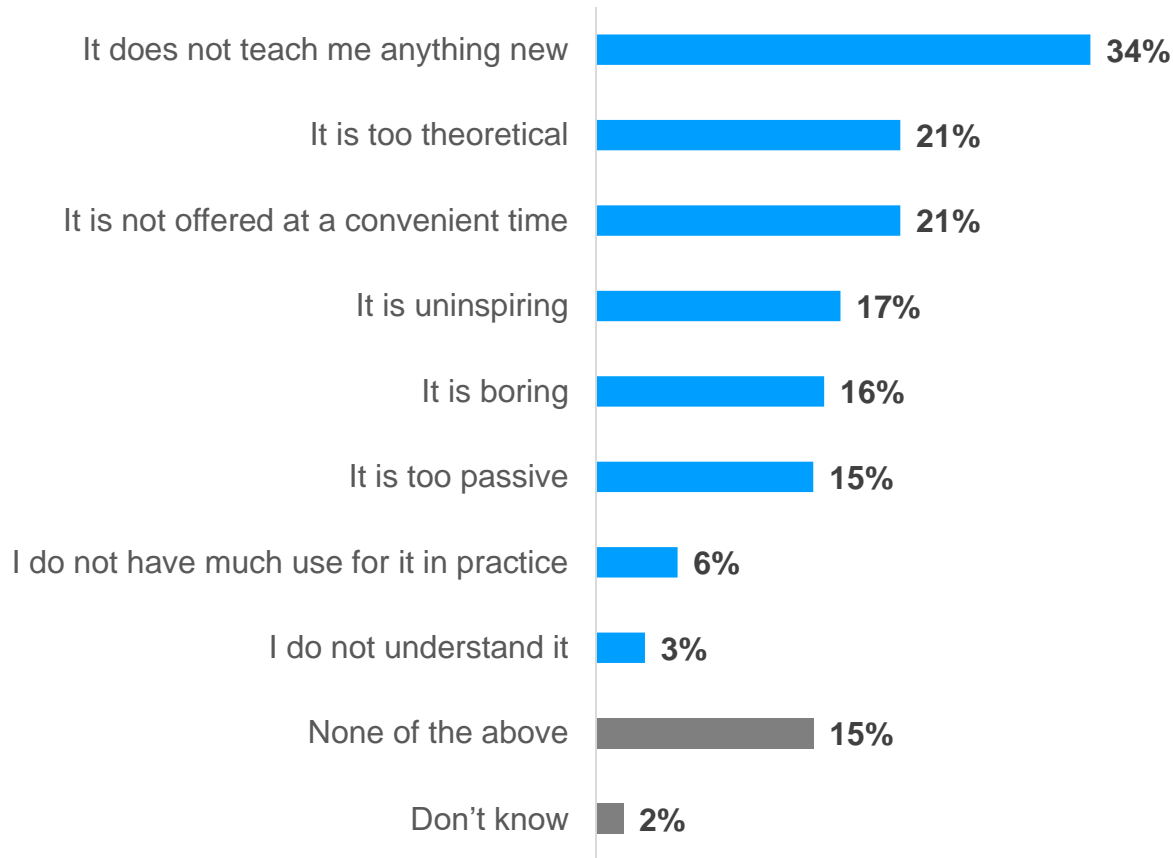


Number of respondents per country who say that they never received any hand hygiene training at their current ward:

Sweden	16%
Poland	11%
Germany	8%
US	8%
UK	6%

3 out of 10 cite lack of novelty for not being satisfied with hand hygiene training

Why are you not satisfied with the hand hygiene training you have received at your ward?



A lack of novelty* was the most common cited cause for not being satisfied with hand hygiene training in all countries except the United Kingdom.

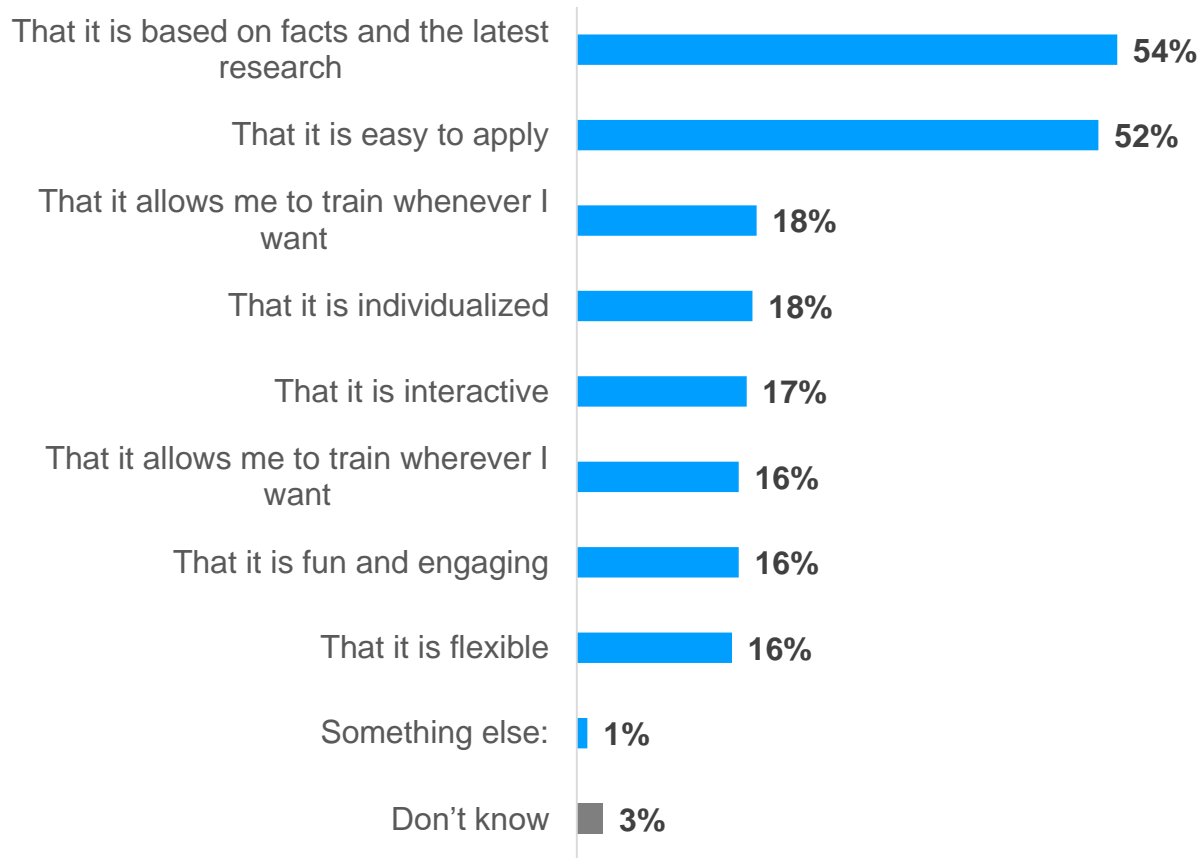
The most common cause in the United Kingdom was that ***it is not offered at a convenient time*** which 38% of respondents reported.

* *"It does not teach me anything new"*



Latest research and ease of application tops the wishlist for hand hygiene training

What is most important to you when it comes to hand hygiene training?



Germany saw the highest number of respondents among all markets reporting ease of application as their top priority. For 60% of respondents there ease of application was the top priority.

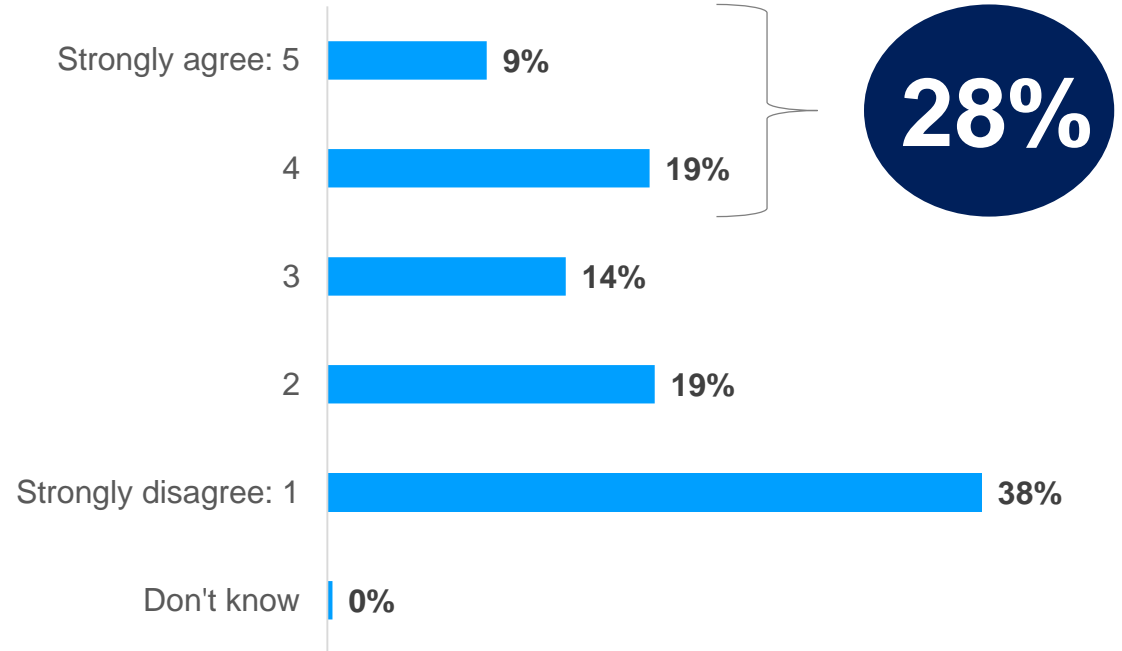
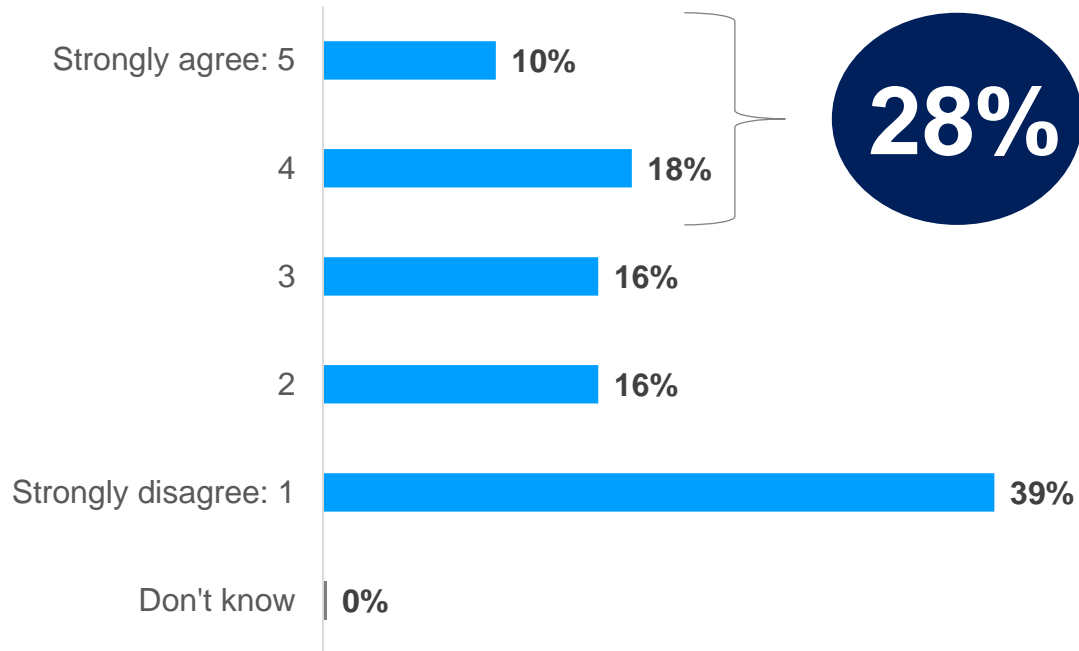
When it comes to training being based on facts and research, the United States saw the highest number of respondents seeing this as their top priority with 60%.

3 out of 10 say they sometimes lack the time or feel too stressed to prioritize hand hygiene



I sometimes do not have enough time to prioritize hand hygiene at work.

I sometimes feel too stressed at work to prioritize hand hygiene.



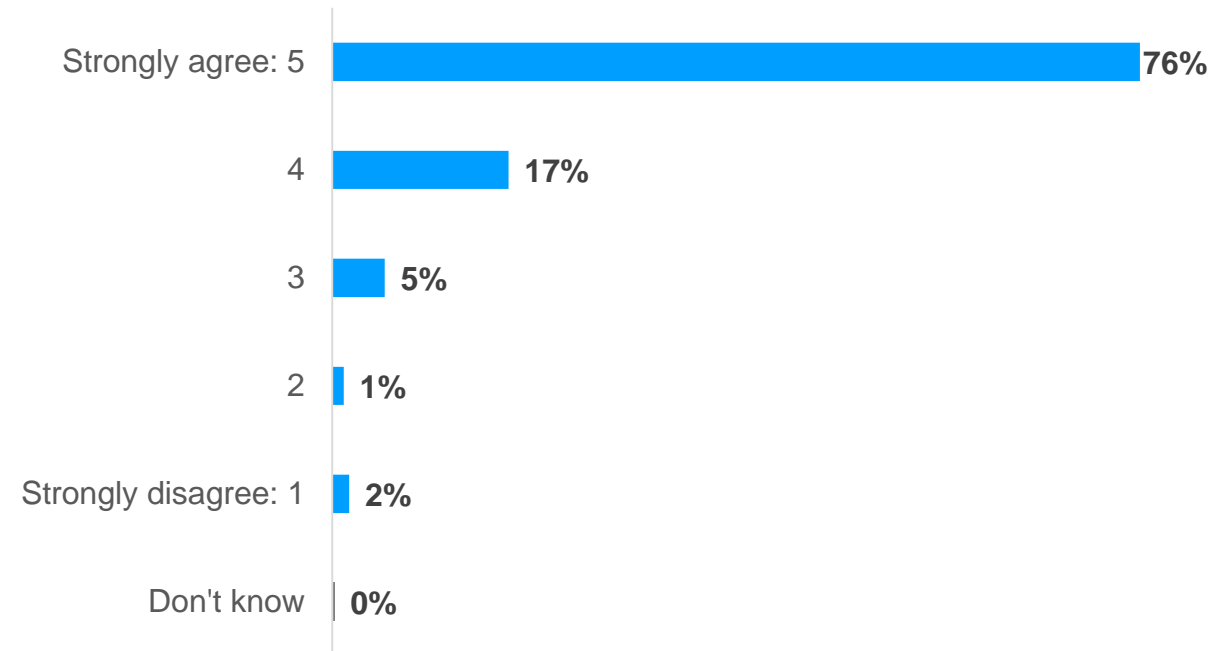
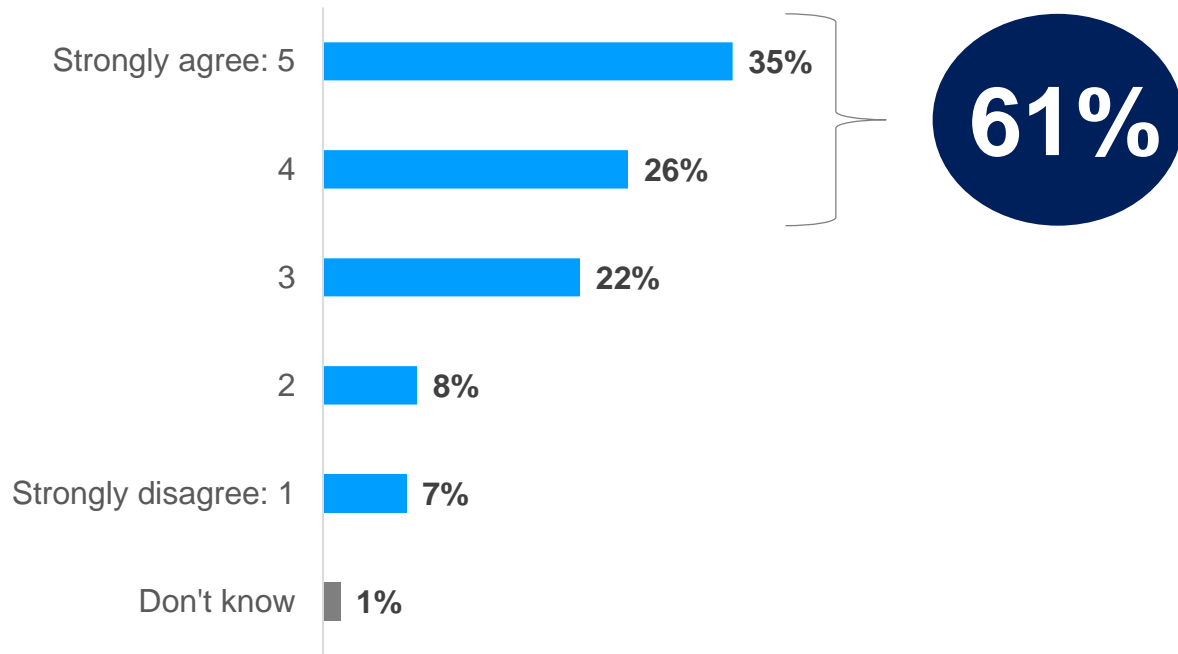
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6 out of 10 would like hand hygiene to be given higher priority in their ward



I would like hand hygiene to be given higher priority in our ward.

I always try to follow the hand hygiene guidelines and recommendations at work.

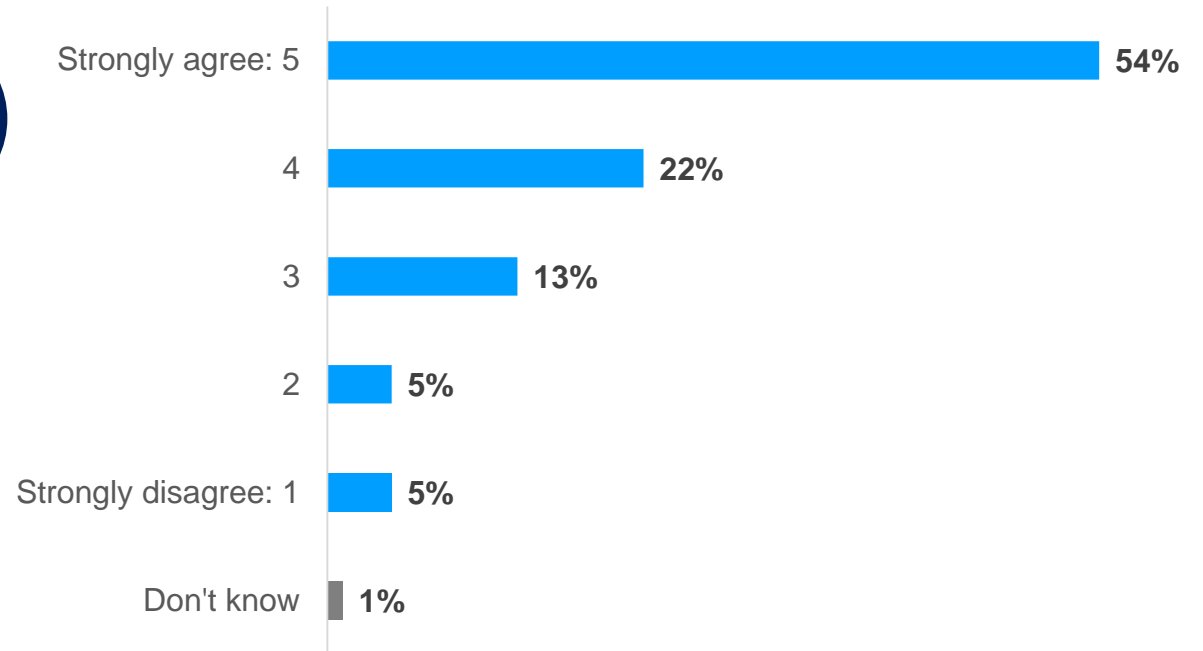
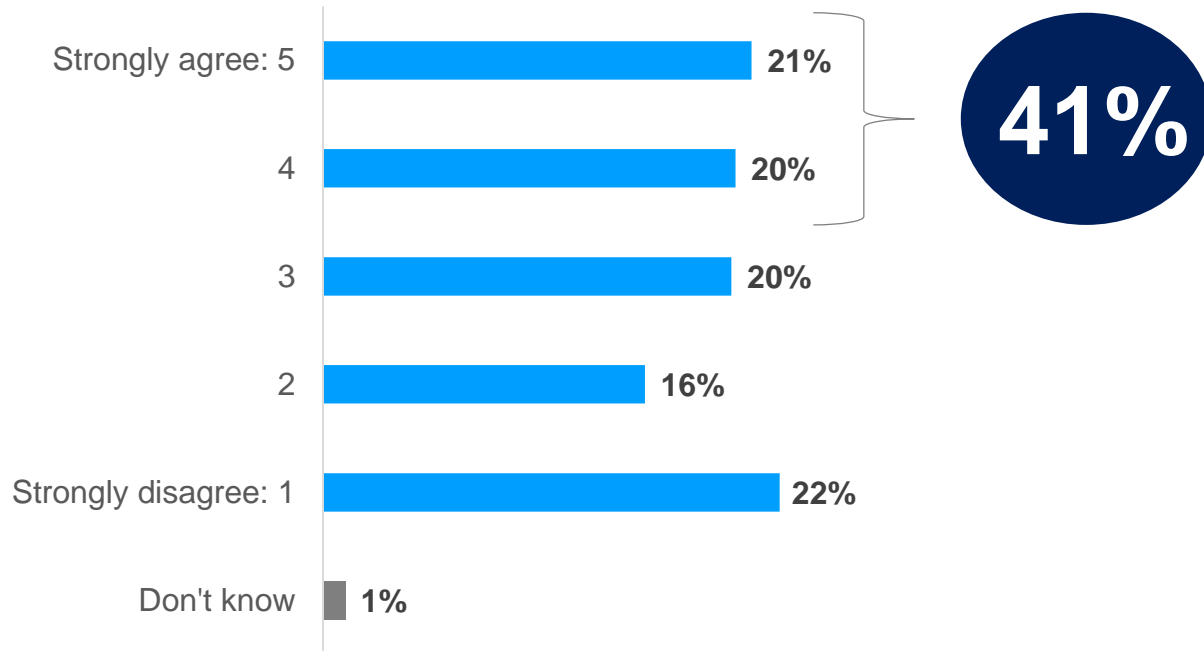


4 out of 10 would like to receive better training in hand hygiene



I would like to receive better training in hand hygiene.

If I want information on hand hygiene, I know exactly whom to turn to at work.

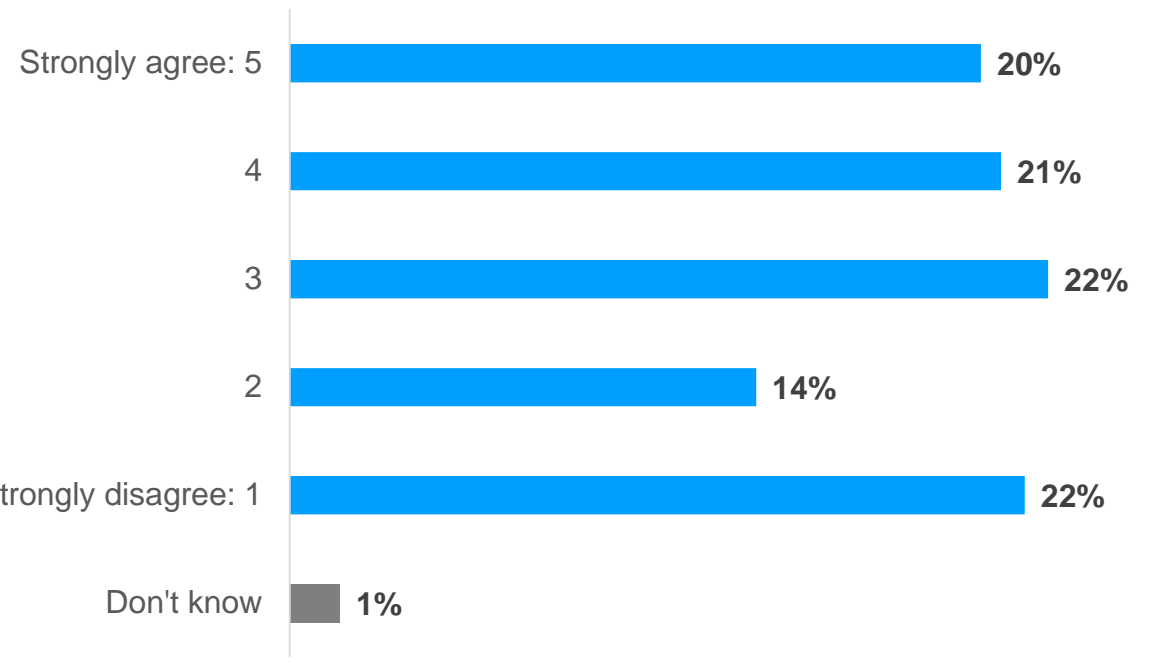
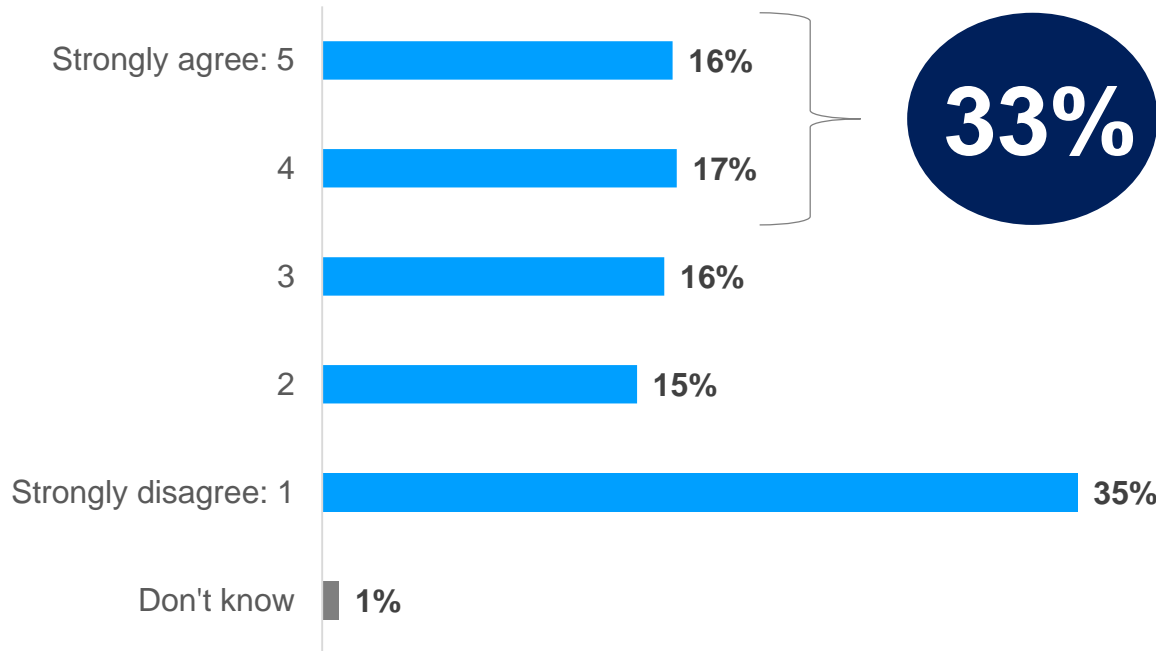


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1 out of 3 say they can do their job without having to worry too much about hand hygiene

I can go about my daily tasks at work without having to worry too much about hand hygiene.

Individual feedback would help me improve my hand hygiene.



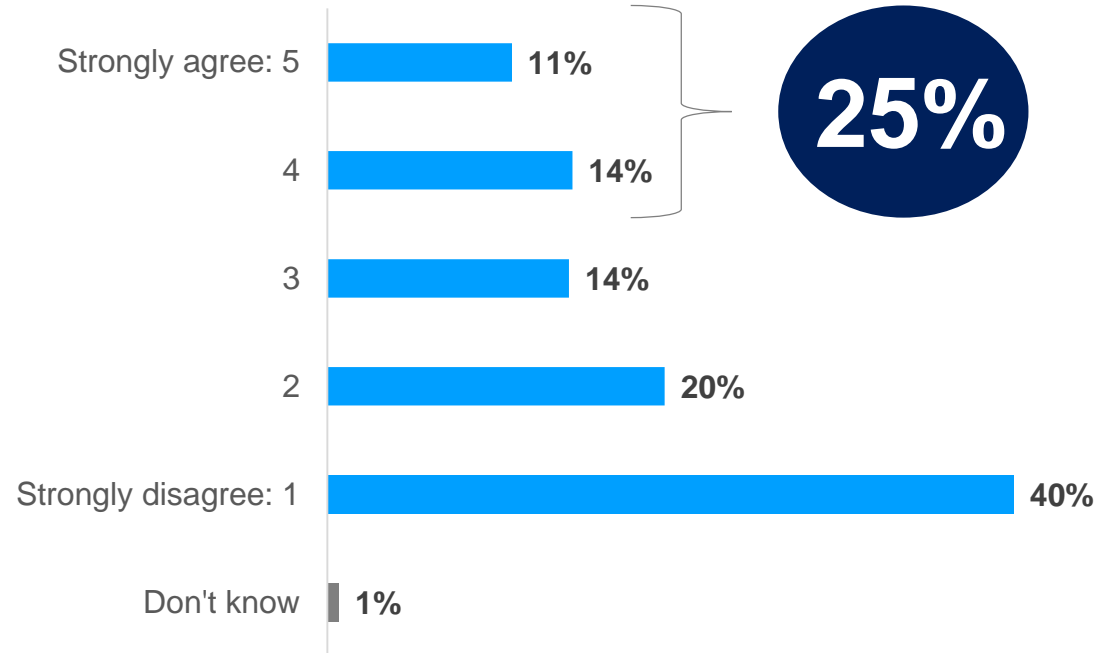
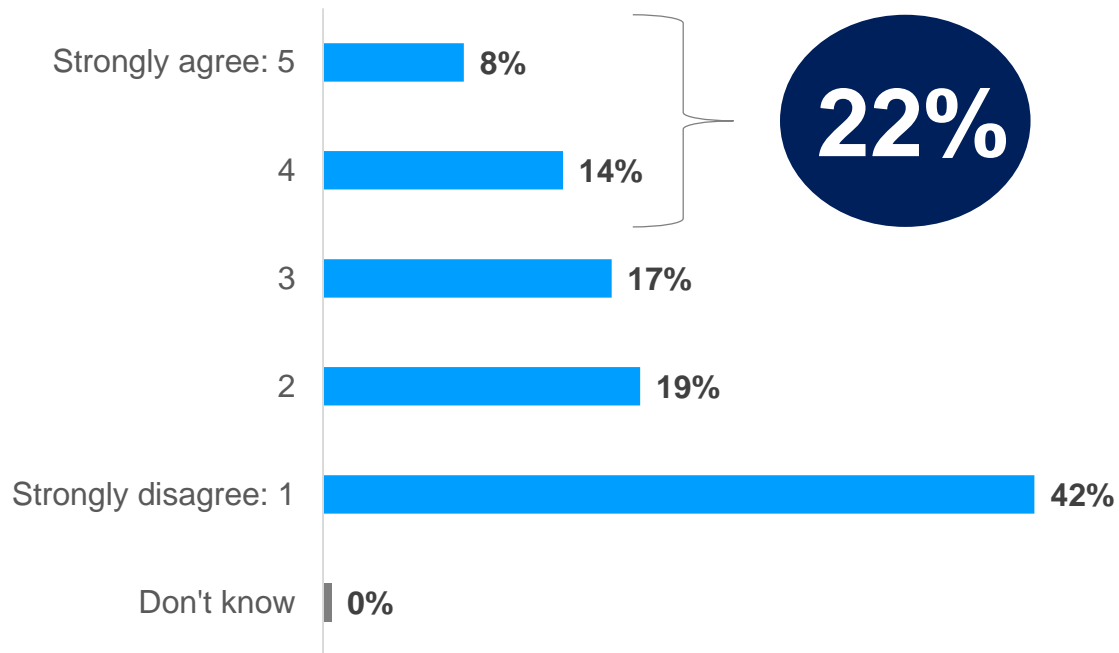
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1 out of 4 are unsure about how good their hand hygiene is



I am not sure how good my hand hygiene is in practice.

I am not sure if my hand hygiene lives up to guidelines and recommendations.



n=1017



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